

Historic, Archive Document

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LUCETTE—(Bill's Origination) As seen growing in the fields it appears to be absolutely pure white, but backs of petals carry a trace of phlox pink which imparts an alluring orchid sheen to the flowers. Lower petals also have a dainty subdued feather of wonderfully soft phlox pink
.....Each 15c; 3 for 40c; Doz. \$1.50

GLADIOLUS BILL'S BULBS BLOOM BEST GLADIOLUS

Trade Mark

Good Morning!

WE WANT TO SEND YOU OUR NEW 1927

Fifty-Page Gladiolus Catalog

THIRTY BEAUTIFUL ILLUSTRATIONS
AND 200 ACCURATE DESCRIPTIONS

BUT

Before We Do We Want to Know That It Will Reach You
and That You Will Be Interested in Having It

*PLEASE return the enclosed post card properly filled out and
the Catalog will come to you by return mail.*

Be an Optimist

Indulge your fancy

Long for the sunshine

Look for the signs

Spring will come

Go into your garden

Lay out your plans

Ask for the Catalogs

Date up your orders

Send them along

JUST A FEW BARGAINS

25 Large Flowering Bulbs in Mixed
Colors and One Lucette --\$1.00

100 Large Flowering Bulbs in Mixed
Colors and One Lucette --\$3.00

100 Medium-Sized Bulbs, in Mixed
Colors, and One Lucette, Just As
Good Varieties As the Large
Bulbs, and Will Give Excellent
Flowers -----\$2.00

BE FAIR TO YOUR GARDEN! IT DESERVES THE BEST!
BILL'S GLADS HAVE WON THE SILVER CUPS FOUR YEARS
IN SUCCESSION AT THE ANNUAL NATIONAL SHOW
THERE ARE NONE BETTER! THE PRICES ARE REASONABLE!

Caution!

Don't Lay This Aside Until Tomorrow!
YOU MAY FORGET IT!

AND THEN!

YOU would not get the Catalog! YOU would
not have BILL'S BULBS in your garden!

WE would not get your order! TOUGH luck for both of us!

GIVE US NAMES OF GARDEN LOVERS ON BACK OF THIS SHEET

WE
THANK
YOU!

Bill's Glad Farms

CANANDAIGUA

NEW YORK

YOU'LL
THANK
US!



Special Offer

18 WONDERFUL.....
GLADIOLUS BULBS **\$1**

OUR selection; no two
alike; not labeled;
packed in handsome box,
suitable for Easter,
Birthday or friendly
gifts at any time.

